



ECO
EMBALLAGES



**The transition towards a circular economy: the case
for plastics waste – 10.02.2017**

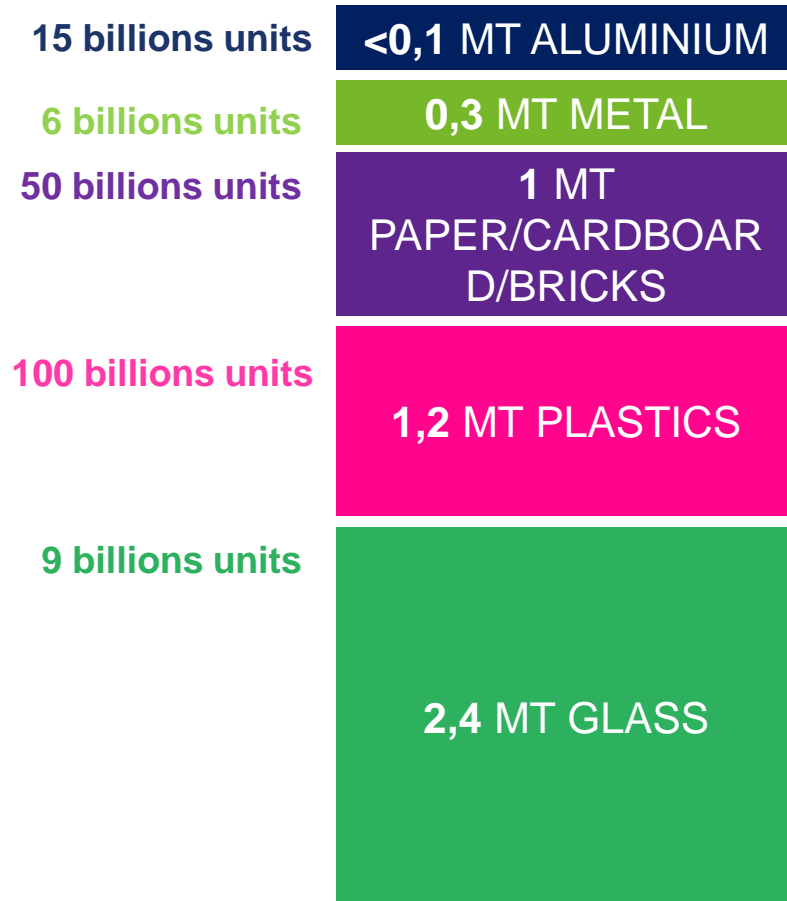
GENERAL OBJECTIVES



- ❑ Give French consumers the opportunity to **sort more and better** (not only plastics packaging but all materials)
- ❑ Increase the recyclable part of plastic packaging while **reaching an economic, social and environmental optimum**
- ❑ **Develop other recovery options** for packaging that are - and will remain - non recyclable (energy, RDF, ...)
- ❑ Define collection and sorting organizations allowing to **control and reduce costs**
- ❑ **Guarantee recycling**, develop markets and applications for recycled resins



5 MT OF HOUSEHOLD PACKAGING IN FRANCE



GLOBAL RECYCLING RATE: 67%

METAL: 108%

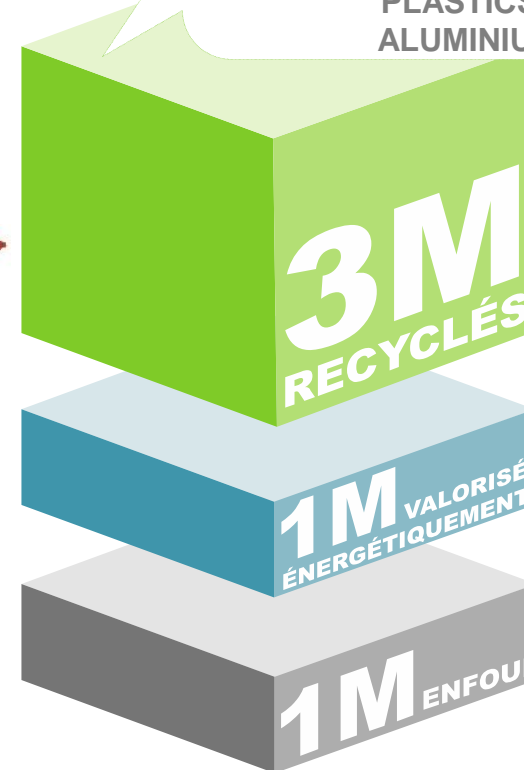
GLASS: 85%

PAPER/CARDBOARD: 67%

BRICKS: 45%

PLASTICS: 23,8%

ALUMINIUM : 35%



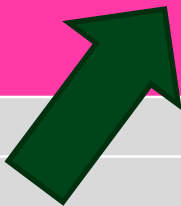
National target of 75% of recycling by 2022





56% of plastics packaging are expected to be recycled in 2030 (+ 400,000 t)

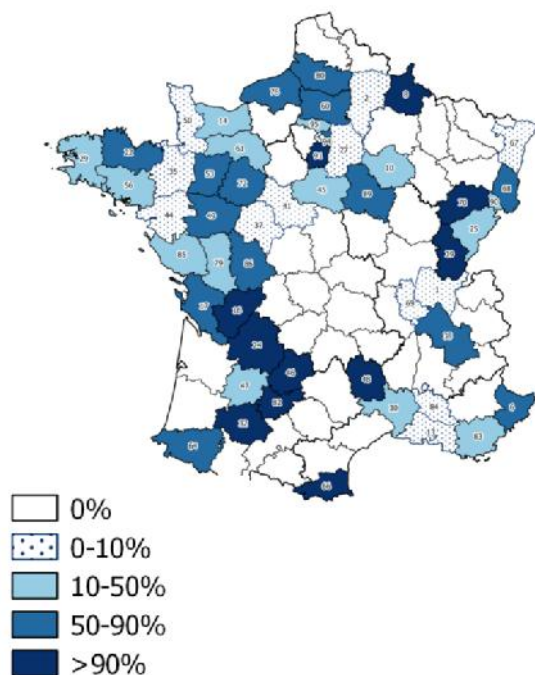
	Today's situation	Estimate for 2022	Estimate for 2030
Plastic packaging sold on French market (kt/year)	1 090	1 147	1 207
Of which			
Bottles	435	445	449
Trays, pots and other rigids	375	396	424
Films	280	305	334
Packaging waste recycled (kt/year)	256	445	675
Of which			
Bottles	250	311	368
Trays, pots and other rigids	4	100	232
Films	2	34	75
Plastic packaging recycling rate	23%	39%	56%
Of which			
Bottles	57%	70%	82%
Trays, pots and other rigids	1%	25%	55%
Films	1%	11%	23%



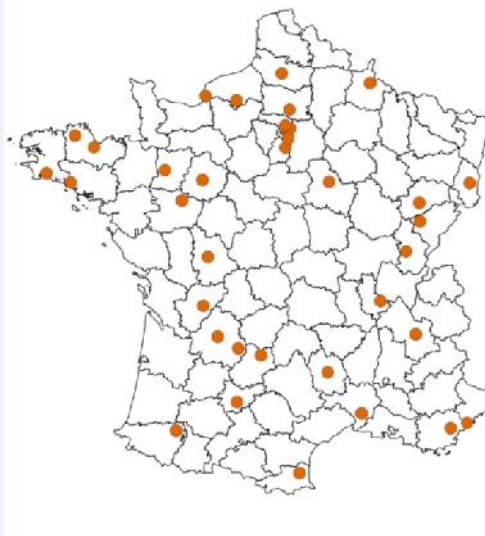
IMPLEMENTATION BY MUNICIPALITIES AND SORTING CENTRES

TARGETS REACHED END OF 2016

**15M inhabitants
sort all packaging**



**36 modernised
sorting centres**



**9 new pilot
sorting centres**



**+2 kg/inhab/year of new plastics
+ same effect for other materials**



FOCUS ON THE NEW STREAMS & THEIR MARKET

	<p>PET bottles, & flasks PET trays & pots</p>		<p>Already in place</p>	
	<p>PEHD/PP, bottles, & flasks PEHD/PP trays & pots</p>		<p>Already in place</p>	
	<p>Flexible films PEBD/PEHD</p>		<p>Already in place, to be consolidated</p>	
	<p>PS/XPS/PSE trays & pots</p>		<p>Difficult to sort, limited outlets</p>	
	<p>Complex /multilayer PET trays & pots; PP/complex or too tiny flexible films</p>		<p>Design to improve recyclability or energy recovery</p>	
	<p>PVC</p>		<p>Non conclusive recycling tests : chlored plastics not fit for energy recovery. Elimination as a waste.</p>	



Increasing plastics packaging recyclability with packers & fillers

Packaging innovation:
MERALLIANCE



Reducing aluminium:
ALBEA, ELVIR



Guide of best practices:
SYNDIFRAIS



Mono-material trays: **KERMENÉ, ELIVIA, HERTA, BEL**



CONCLUSIONS

- **Need to involve all actors of the packaging value chain:**
 - Packers & fillers (« design for recycling »)
 - Consumers (in sorting their waste properly)
 - Municipalities (optimised selective collection)
 - Recycling industry (expertise sharing)
- **Need to modernise sorting:** fewer sorting centres (240 today, i.e. an average of 1 for 250,000 inhabitants), automatisisation, industrialisation
- **Need for a stable and well-defined quality of recycled materials** so as to allow sound market developments, to ensure outlets, and to avoid dependency on exports

