# COOPERATION IN A CHANGING WORLD OF WORK

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# FUTURE OF WORK INITIATIVE

- In 2015, the ILO Director-General launched a "Future of Work" initiative in the run-up to the ILO Centenary in 2019
- The initiative aims to describe and identify ways to address challenges of a changing world of work
- Trends: demographic, economic, environmental, technological...
   Impact on:
  - Jobs, poverty and social protection
  - Production systems (internalization)
  - Quality of work

# COOPERATION FOR THE FUTURE OF WORK

- How are cooperatives responding to the changing and increasingly complex world of work around the world (e.g. multistakeholder, care, energy coops)?
- How are cooperative principles being applied in new ways while advancing social justice & creating better jobs (e.g. platform & open coops, commons)?
- Are new jobs being created in platform cooperatives & in other social & solidarity economy initiatives that build on mutuality & self help?
- Are workers in platform, open cooperatives able to negotiate for better jobs and are these providing fairer services – legal definitions?
- What is the evidence base for measuring the effectiveness of cooperative responses to the world of work challenges (e.g informalization, loss of jobs, etc.)?

# **NEXT STEPS**

#### Developing the necessary regulatory frameworks

- Regulating the platform economy to protect users & workers
- Regulating platform cooperatives to facilitate start-up, growth & <u>protection</u>

## Activating social finance tools for social economy initiatives

- Engaging with existing, well-established tools (e.g. coop banks, SACCOs)
- Reaching out to new tools (e.g. labour solidarity funds, equity debt instruments)

## Generating and sharing evidence-based knowledge & data

- Setting up & tracking indicators for evidence on impact triple bottom line
- Addressing replication & expansion & implications for other parts of the world

## Reaching scale and creating partnerships

- Establishing secondary and tertiary level networks, platforms
- Partnering with workers' movement & others