COOPERATION IN A CHANGING WORLD OF WORK

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FUTURE OF WORK INITIATIVE

• In 2015, the ILO Director-General launched a “Future of Work” initiative in the run-up to the ILO Centenary in 2019

• The initiative aims to describe and identify ways to address challenges of a changing world of work

• Trends: demographic, economic, environmental, technological…

  Impact on:
  o Jobs, poverty and social protection
  o Production systems (internalization)
  o Quality of work
COOPERATION FOR THE FUTURE OF WORK

• How are cooperatives responding to the changing and increasingly complex world of work around the world (e.g. multistakeholder, care, energy coops)?

• How are cooperative principles being applied in new ways while advancing social justice & creating better jobs (e.g. platform & open coops, commons)?

• Are new jobs being created in platform cooperatives & in other social & solidarity economy initiatives that build on mutuality & self help?

• Are workers in platform, open cooperatives able to negotiate for better jobs and are these providing fairer services – legal definitions?

• What is the evidence base for measuring the effectiveness of cooperative responses to the world of work challenges (e.g informalization, loss of jobs, etc.)?
NEXT STEPS

Developing the necessary regulatory frameworks
• Regulating the platform economy to protect users & workers
• Regulating platform cooperatives to facilitate start-up, growth & protection

Activating social finance tools for social economy initiatives
• Engaging with existing, well-established tools (e.g. coop banks, SACCOs)
• Reaching out to new tools (e.g. labour solidarity funds, equity debt instruments)

Generating and sharing evidence-based knowledge & data
• Setting up & tracking indicators for evidence on impact – triple bottom line
• Addressing replication & expansion & implications for other parts of the world

Reaching scale and creating partnerships
• Establishing secondary and tertiary level networks, platforms
• Partnering with workers’ movement & others