

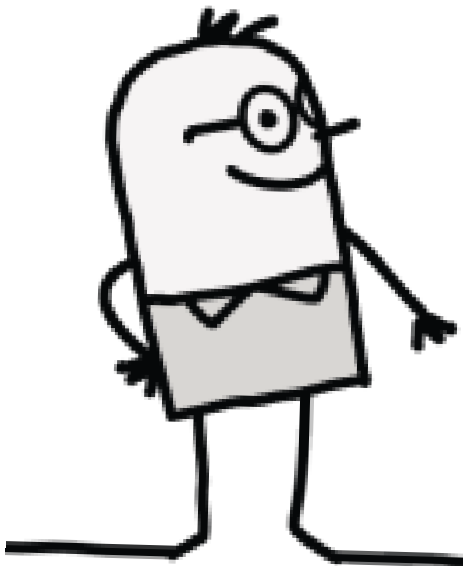
# S.Mart



# The digital revolution

“Making the democratic most of the Information Age is a matter not only of technology but also of the social organization of that technology”

*The Cult of information, Theodore Roszak 1986*

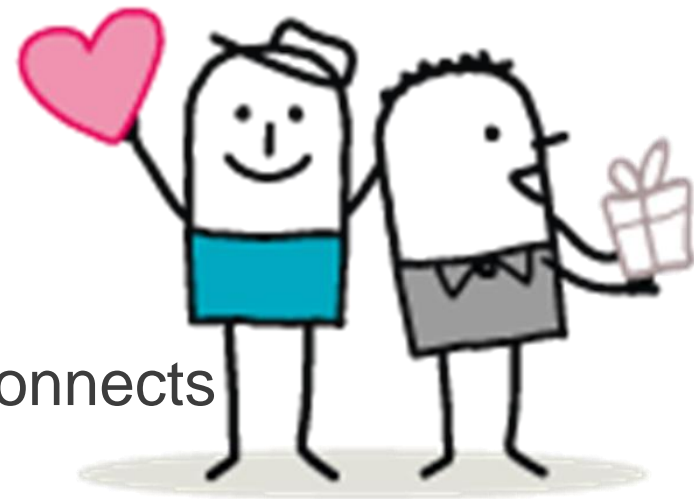


# Platform Cooperativism

- + “**platform**” refers to places where we hang out, work tinker and generate value after we switch on our phones or computer
- + “**cooperativism**” – ownership model for labor and logistics platforms or online marketplaces

= a fairer online economie

Creating an internet worthy of the people it connects



# Gouvernance

- ⊕ Who owns the tools we live by and how are they governed?
- ⊕ What if we owned the platform? How would we set the rules?



# SMart Model

We are a **shared company**. Members access an online platform that offers a simplified accountancy tool. They bill their services to their customers on behalf of Smart and transform their revenue into an employment contract. **SMart takes on the role and the responsibilities of the employer.**

- + We offer a decentralized trust based solution.
- + The value generated is reinvested in our communities.



# Info on Platform Cooperativism

## Book:

“Ours to Hack and to Own, The rise of platform cooperativism, a new vision for the future of work and a fairer internet” - edited by Trebor Scholz and Nathan Schneider 2016

## Web:

[platform.coop](http://platform.coop)





# More info on SMart



[www.smart-eu.org](http://www.smart-eu.org)

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