“Making the democratic most of the Information Age is a matter not only of technology but also of the social organization of that technology”

_The Cult of information, Theodore Roszak 1986_
“platform” refers to places where we hang out, work, tinker and generate value after we switch on our phones or computer.

“cooperativism” – ownership model for labor and logistics platforms or online marketplaces.

= a fairer online économie

Creating an internet worthy of the people it connects.
Gouvernance

Who owns the tools we live by and how are they governed?

What if we owned the platform? How would we set the rules?
We are a shared company. Members access an online platform that offers a simplified accountancy tool. They bill their services to their customers on behalf of Smart and transform their revenue into an employment contract. **SMart takes on the role and the responsibilities of the employer.**

- We offer a decentralized trust based solution.

- The value generated is reinvested in our communities.
Info on Platform Cooperativism

Book:
“Ours to Hack and to Own, The rise of platform cooperativism, a new vision for the future of work and a fairer internet” - edited by Trebor Scholz and Nathan Schneider 2016

Web:
platform.coop
More info on SMart

www.smart-eu.org

Lieza Dessein: dez@smartbe.be