## Barcelona

# Collaborative Economy Action Plan

### **Mayo Fuster Morell**





Comissionat d'Economia Cooperativa Social i Solidària i Consum

### **Barcelona City Council**

### **Collaborative Economy Action Plan**



# Collaborative economy policy should be .... collaborative

Open commons and platform cooperativism (based on open knowledge).....
are the models that might bring more and better growth

#### **Evolution and models of collaborative Economy Open Commons** Unicorn Platform cooperativism





Free and Open Source Software

Co creation public policies

Commonification







Participative governance

Vary

SMart

Corporations

Centralized governance

Over closed technology

Lobbies & Revolving doors

Locked knowledge

SME & cooperatives

Vary

Vary

Goal connected to social challenges

Inclusiveness (Gender, income, digital)

Circular / environmental quality

Political system supported

Type of technology

Type of knowledge

Non-for profit/Foundations Participative governance

Open data

### **P2Pvalue CAPS project : 1400 initiatives documented in Barcelona**



#### Directori d'iniciatives de l'economia col·laborativa procomú a Catalunya



**AFEGEIX + CASOS!** 

Ja som + de 1,340 iniciatives!

# **Examples of PLATFORM COOPERATIVISM in Barcelona**



Som Energia.coop



Som Connexio – Eticom.coop



SomMobilitat.coop

Integral cooperatives - Fem procomuns

# Other departing points to PLATFORM COOPERATIVISM



Abacus.coop 1968 network of 50 bookshop cooperative of 1 million members 90 million euros income moving into a platform service with Fairmondo

### Policy co-creation framework: Actors structure

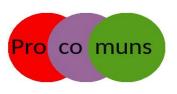
### Municipal intern areas transversal group





**BarCola** - Group Council & sector in the city





Procomuns.net - Open meet up & anual event



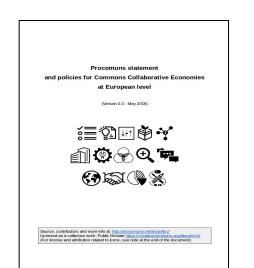


**Decicim.Barcelona** - Participative democracy web

### **Procomuns Declaration**

120 policy recommendations on collaborative economy policy

**Procomuns.net** 





xarxa i pressionar els polítics i les dones polítiques que no saben res





All presentatio de l'edevenimental Mayo Fraien ha epitat Que el procomuns son Una forma econòmica amo lus larga Presenta des de temparatics Pero Que au, am le le y jectorigos digitales, les comonissis Publicages procomum estam apatica mota embaraciós. Quan persen en resolté les necessitats d'una ciutar o societat soniri persent Només en les institucions Publiques, els comum ente sesseryen Que Entre quas podem escriber des de la ciudadian. Poda com un exemple el collevienne de guinte de de la planta de Verti sura Seria La Xinan més

P2Pvalue Directori ha recollit centenars d'exemples de Col·laboració Que abarquen campos de mudas de Actividad Per tant col·laborativa economia. No Es tots els Abarca sector de la ONU secctors o s'hi està expandint.

# Barcelona collaborative economy action plan

La Communificadora: Entrepreneurship support training for collaborative economy initiatives

**Meetings and connections** - Facilitation of creation of **clusters** (Digital, Fal City - Poble Nou, Cooperative cities - Sants)

### **Match Funding**

**Experimentation basic income and local currency** 

**Circular economy - Reuse program:** Reutilization of computers and collaborative uses of public administration infrastructure

**Remunilalization connected to commonification** - Energy sector