Cooperatives in the collaborative economy: a European panorama
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What is Cooperatives Europe

European panorama: cooperative movements and local initiatives

Impacts, assets and limits
Cooperatives Europe

The voice of cooperative enterprises in Europe

The Europe region of the International Cooperative Alliance

- Nearly 180,000 cooperative enterprises
- More than 140 million members
- More than 4.5 million employees
- More than 1,000 Euro billion in annual turnover
Cooperatives and the collaborative economy

A European panorama
A European panorama

European study: LAMA coop and Cooperatives Europe

Interview of cooperative associations from 9 EU member States

38 cases of cooperatives from 14 countries

Available online: https://coopseurope.coop

COOPERATIVE PLATFORMS IN A EUROPEAN LANDSCAPE: AN EXPLORATORY STUDY

Elena Como, Agnès Mathis, Marco Tognetti, Andrea Rapisardi

ISIRC Conference, Glasgow, September 2016
A European panorama

1. Cooperative movements

Different perceptions, depending on cooperative traditions

Shared vision: need to agree on a common analysis and launch coordinated actions at the European level

Partago car sharing
Belgium
2. Local initiatives

“Digital” coop projects: car sharing, peer-to-peer support and services, experiential tourism, reduction of food waste…

Non-digital coop projects: co-working and collaborative spaces
Impacts

A challenge to existing working schemes and decision-making processes

A booming and highly competitive "sector"
Assets

Long experience in setting up and managing democratic community-based organizations

Proven relevance of the cooperative model to manage the "commons"

Strong and wide networks established across Europe

S-cambia, reducing food wasting
Italy
Limits

Promotion of the cooperative model

Lack of relevant financing tools

Support to digitalization of small and large cooperatives
Thank you!

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