# Cooperatives in the collaborative economy: a European panorama December 5<sup>th</sup>, 2016

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What is Cooperatives Europe

European panorama: cooperative movements and local initiatives

Impacts, assets and limits

### **Cooperatives Europe**

The voice of cooperative enterprises in Europe

The Europe region of the International Cooperative Alliance



Nearly 180,000 cooperative enterprises



More than 140 million members



More than 4.5 million employees



More than 1,000 € billion in annual turnover



Cooperatives and the collaborative economy

A European panorama

### A European panorama

European study: LAMA coop and Cooperatives Europe

Interview of cooperative associations from 9 EU member States

38 cases of cooperatives from 14 countries

Available online: https://coopseurope.coop

### COOPERATIVE PLATFORMS IN A EUROPEAN

LANDSCAPE: AN EXPLORATORY STUDY

Elena Como, Agnès Mathis, Marco Tognetti, Andrea Rapisardi



ISIRC Conference, Glasgow, September 2016



## A European panorama

### 1. Cooperative movements

Different perceptions, depending on cooperative traditions

Shared vision: need to agree on a common analysis and launch coordinated actions at the European level





### A European panorama

#### 2. Local initiatives

"Digital" coop projects: car sharing, peer-to-peer support and services, experiential tourism, reduction of food waste...

Non-digital coop projects: co-working and collaborative spaces

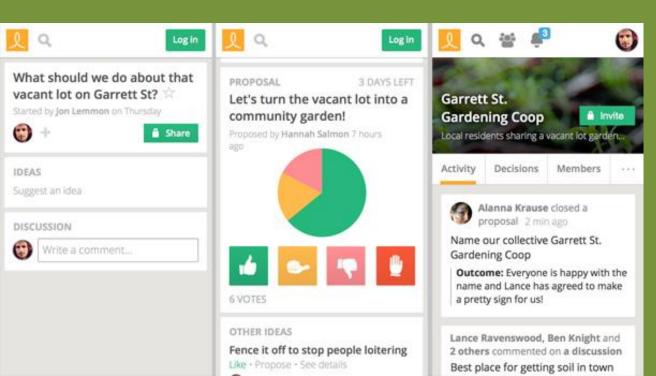
# Cooperatives and collaborative economy Impacts, assets, limits



### **Impacts**

A challenge to existing working schemes and decision-making processes

A booming and highly competitive "sector"



Loomio, online decision-making New Zealand

### Assets

Long experience in setting up and managing democratic community-based organizations

Proven relevance of the cooperative model to manage the "commons"

Strong and wide networks established across Europe



### Limits

Promotion of the cooperative model

Lack of relevant financing tools

Support to digitalization of small and large cooperatives



# Thank you!

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