

Cooperatives in the collaborative economy: a European panorama

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Louis Cousin

l.cousin@coopseurope.coop



What is Cooperatives Europe

European panorama: cooperative
movements and local initiatives

Impacts, assets and limits

Cooperatives Europe

The voice of cooperative enterprises in Europe

The Europe region of the International Cooperative Alliance



**Nearly 180,000
cooperative
enterprises**



**More than 140
million members**



**More than
4.5 million
employees**



**More than 1,000 €
billion in annual
turnover**



Cooperatives and the collaborative economy

A European panorama

A European panorama

European study: LAMA coop and Cooperatives Europe

Interview of cooperative associations from 9 EU member States

38 cases of cooperatives from 14 countries

Available online: <https://coopseurope.coop>

COOPERATIVE PLATFORMS IN A EUROPEAN LANDSCAPE: AN EXPLORATORY STUDY

Elena Como, Agnès Mathis, Marco Tognetti, Andrea Rapisardi

ISIRC Conference, Glasgow, September 2016



A European panorama

1. Cooperative movements

Different perceptions, depending on cooperative traditions

Shared vision: need to agree on a common analysis and launch coordinated actions at the European level

*Partago car sharing
Belgium*





Wehelpen community services
Netherlands

Hulp zoeken en aanbieden bij jou in de buurt!

Vul een plaats of postcode in	<input checked="" type="checkbox"/> Aangeboden	<input type="checkbox"/> Gevraagd	Zoek
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A European panorama

2. Local initiatives

“Digital” coop projects: car sharing, peer-to-peer support and services, experiential tourism, reduction of food waste...

Non-digital coop projects: co-working and collaborative spaces

Cooperatives and collaborative economy

Impacts, assets, limits



*LAMA co-working space
Italy*

Impacts

A challenge to existing working schemes and decision-making processes

A booming and highly competitive "sector"

The screenshot displays the Loomio web interface, which is used for online decision-making. It is divided into three main vertical sections:

- Left Panel:** Contains a search bar, a "Log in" button, and a main heading "What should we do about that vacant lot on Garrett St?". Below this, there are sections for "IDEAS" (with a "Suggest an idea" input field) and "DISCUSSION" (with a "Write a comment..." input field).
- Middle Panel:** Features a "PROPOSAL" titled "Let's turn the vacant lot into a community garden!". It includes a "3 DAYS LEFT" timer, the proposer's name "Hannah Salmon" and time "7 hours ago", a pie chart showing the distribution of 6 votes, and four icons representing different voting options (thumbs up, hand, thumbs down, stop hand). Below the proposal, there is a section for "OTHER IDEAS" with the text "Fence it off to stop people loitering".
- Right Panel:** Shows a "Garrett St. Gardening Coop" with an "Invite" button. Below this, there are tabs for "Activity", "Decisions", and "Members". The "Activity" tab is active, showing a notification: "Alanna Krause closed a proposal 2 min ago" with the title "Name our collective Garrett St. Gardening Coop" and an "Outcome" section stating: "Everyone is happy with the name and Lance has agreed to make a pretty sign for us!". At the bottom, there are more activity items: "Lance Ravenswood, Ben Knight and 2 others commented on a discussion" and "Best place for getting soil in town".

*Loomio, online decision-making
New Zealand*

Assets

Long experience in setting up and managing democratic community-based organizations

Proven relevance of the cooperative model to manage the "commons"

Strong and wide networks established across Europe



*S-cambia, reducing food wasting
Italy*

Limits

Promotion of the cooperative model

Lack of relevant financing tools

Support to digitalization of small and large cooperatives

*CG SCOP, Crowdfunding platform
France*



Thank you!

For more information:

Louis Cousin

l.cousin@coopseurope.coop
coopseurope.coop
@CoopsEurope

Marco Tognetti

marco.tognetti@agenzia lama.eu
www.agenzia lama.eu
@lamadca



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